

Name:_____

Period_____

Total Score: _____

Fake News & Propaganda Capstone Rubric

Criteria	Exemplary (4)	Proficient (3)	Developing (2)	Beginning (1)
Thematic Synthesis & Analysis	Seamlessly connects 1984's "Reality vs. False Reality" to the current modern event. Deep, insightful comparison of propaganda techniques.	Clearly connects 1984 concepts to the current event. Solid comparison of propaganda, though some analysis may be surface-level.	Attempts to connect 1984 to the current event, but the comparison is unbalanced or relies heavily on summary rather than analysis.	Fails to connect the novel to the current event. Does not address propaganda or the distinction between reality and false reality.
Research Phase & Evidence	Selects a highly relevant current event from the past year. Uses highly credible, varied sources to support claims. Exceptional integration of evidence.	Select a relevant current event from the past year. Uses credible sources to support claims. Good integration of evidence.	Current event may be slightly older than a year or loosely relevant. Sources are limited or of questionable credibility. Evidence integration is clunky.	The current event is outdated or irrelevant. Sources are missing, highly biased, or not credible. Little to no evidence was provided.
Flow of Analysis & Organization	Logical, compelling progression of ideas. Masterful use of transitions. The argument builds seamlessly from the beginning to the end.	Clear organization with a logical progression of ideas. Uses transitions effectively. The argument is easy to follow.	Organization is somewhat disjointed. Transitions are lacking or abrupt. The argument's flow wanders or is difficult to follow.	Lacks clear organization. No logical flow of ideas. Missing a clear beginning or end.

Visuals & Formatting	Images/multimedia are highly relevant, explicitly support the analysis, and are flawlessly integrated. Formatting meets all requirements.	Images/multimedia are relevant and support the analysis. Formatting mostly meets requirements with minor errors.	Images/multimedia are present but may be decorative rather than analytical. Several formatting errors distract from the content.	Missing required visuals or formatting. Images are irrelevant. The project does not meet the requirements of the chosen medium.
Mechanics & Grammar	Demonstrates sophisticated, 12th-grade academic vocabulary. Free of grammatical, spelling, and punctuation errors.	Uses appropriate academic vocabulary. Contains very few grammatical or spelling errors that do not impede understanding.	Vocabulary is simplistic or informal. Contains several grammatical or spelling errors that occasionally disrupt the reader.	Frequent grammatical, spelling, and punctuation errors make the project highly difficult to read or understand.
MLA Citations	All sources are cited perfectly in MLA 9th edition format. Seamlessly integrated.	Sources are cited with minor MLA formatting errors. Mostly integrated well.	Several MLA errors are present. Citations are clunky or inconsistently provided.	MLA citations are missing or completely incorrect.
Oral Presentation & Communication	Perfectly timed (3-5 minutes). Demonstrates exceptional public speaking skills: consistent eye contact, clear projection, dynamic pacing, and confident posture. Engages the audience naturally.	Falls within or very close to the time limit. Uses strong speaking skills with good eye contact and clear volume. Relies minimally on notes.	Significantly over or under the time limit. Struggles with delivery by reading heavily from notes, speaking too softly, or avoiding eye contact. Delivery distracts from content.	Fails to meet time constraints. Reads directly from notes or the screen with zero eye contact. Inaudible, rushed, or completely disengaged delivery.